

## Strategy Development Capability Statement

DBD's specialists have a wealth of UK and international expertise in the development and implementation of Business and Technical strategies. This experience is complemented by an understanding of safety, socio-political, technical and economic requirements which may be faced by the Client.

We utilise our knowledge from other projects/operations to develop Business and Technical Strategies for our Clients. This will include specification of the business requirements, confirming the key business drivers, and supporting the identification of potential solutions for successful delivery.

DBD can provide independent review using our understanding of the typical issues to ensure that the final strategy is fit for purpose, robust and auditable.

Our business strategies support the growth and success of our Clients in the markets that they are targeting and highlight the key risks and their resolution through a transparent process.

### What is the value of this Offering?

By use of our D<sub>2</sub>O process we can identify optimum routes, rank priorities show ways forward, (e.g. generate FAST diagrams)

We can confirm with client what they are trying to achieve, this is often obscured by interim targets, identify what are the constraints, blockers, and gaps.

DBD can facilitate meetings, apply tools and models to aid discussion and decision making. These tools could include DBD's D<sub>2</sub>O process for decision making, TRAM<sup>1</sup> and OEE<sup>2</sup> assessments for analysis of throughput performance or TRL<sup>3</sup> assessments to confirm development progress, or where effort is required to through development and implementation of an R&D programme identify.

### Examples of Outcomes

Using DBD's approach one of our Clients was able to receive the following benefits:

- ✎ Alignment of the supply chain with key milestones to ensure delivery through incentivisation
- ✎ Scoping of key discrete packages to allow transfer to the supply chain and contract management of delivery
- ✎ Identification and screening of a wide range of options as part of an initial review and those that were not considered viable were rejected with documented reasons. The Client's efforts and resources for the next stage could therefore be concentrated on the remaining options
- ✎ Agreement was reached on a number of changes to the previous baseline, offering cost and programme savings
- ✎ Reporting of targeted recommendations for the direction of the project as it moves ahead
- ✎ All findings and supporting information for the study presented in a single, comprehensive document

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<sup>1</sup> Throughput, Reliability, Availability, and Maintainability

<sup>2</sup> Overall Equipment Effectiveness

<sup>3</sup> Technology Readiness Level